Programme for The 2nd Global Forum on Fair Pricing 11-13 April 2019, Johannesburg, South Africa

Objectives

- To share experiences in employing regulatory and non-regulatory measures for achieving 'fair' prices for
 pharmaceutical products that are affordable to patients and healthcare systems while incentivising enterprise,
 efficiency and innovation
- To explore tools, approaches and system factors that could facilitate affordable and sustainable pricing of pharmaceutical products
- To identify areas of actions that would support countries in achieving fairer pricing of pharmaceutical products

Expected outcomes

- Exchange of experiences in achieving better access through pricing measures
- Enabling networks for sharing of information relating to tools and approaches that could be used to achieve more affordable and sustainable prices
- Enhanced understanding of the merits and challenges of pricing and financing approaches that might bring about fairer pricing
- Common understanding and shared commitment towards the areas of actions identified for supporting countries in achieving fairer pricing

Detailed programme

| Time | Activity / Topic | Discussants | |
|------------------------|---|----------------------------|--|
| Thursday 11 April 2019 | | | |
| 11:00 – 14:00 | Registration and Lunch | | |
| 14:00 – 15:30 | Workshops | | |
| | W1: Negotiating with confidence | Rintoul (WHO) | |
| | | Porras (PAHO) | |
| | | Pillay (South Africa) | |
| | | Schoonveld (ZS Associates) | |
| | W2: An interactive introduction into the world of patents | Dueñas (WHO) | |
| | and access to pharmaceuticals | t' Hoen (MLP) | |
| | | Nkomo (South Africa) | |
| | | Rius San Juan (UNDP) | |
| | | Cintra (IFPMA) | |
| 15:30 – 16:00 | Break with refreshments and networking opportunities | | |
| 16:00 – 17:30 | Workshops | | |
| | W3: Access to medicines in the African region: medicines pricing as a bottleneck? | Sougou (AFRO) | |
| | | Colbert (WHO) | |
| | | Mbindyo (WHO Kenya) | |
| | W4: Pricing implications of policies on biosimilar cancer medicines | Vyas (ESMO) | |
| m | | Frittelli (IGBA) | |
| | | Tay-Teo (WHO) | |

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|---------------|--|--|--|--|--|
| 17:30 – 20:00 | Forum opening dinner Welcome, introducing Forum objectives and commitments towards fairer pricing of pharmaceuticals | Moderator: Matsoso (South Africa) Motsoaledi (South Africa) Simão (WHO) | | | |
| | Friday 12 April 2019 | | | | |
| 9:00 – 10:30 | Plenary: Fair pricing in practice Progresses made toward fair pricing Innovative industry's role in fair pricing: What has been done and what can be done? Fair price to whom? High prices, rationing and addressing community's needs for access to medicines | Moderator: Suleman (UKZN) Bahri (Malaysia) Cueni (IFPMA) Moon (Graduate Institute) | | | |
| 10:30 – 11:00 | Break with refreshments and networking opportunities | | | | |
| 11:00 – 12:30 | Parallel sessions PS1: Improving transparency - Building healthy markets: overcoming information asymmetries - Countries cannot negotiate fair medicine prices blindfolded - Transparency of costs of production | Moderator: Miot (Wits) Li Bassi (Italy) Krikorian (MSF) Hill (Liverpool University) Torbett (ABPI) | | | |
| | PS2: Improving information sharing - Cross-country initiatives (PPRI, Beneluxa) - Pricing databases - MI4A database for vaccine access | Moderator: Morgan (UBC) Rest (Austria) Escalante (WPRO) Fihman (WHO) | | | |
| | PS3: Garner purchasing power through pooled procurement - PAHO Strategic and Revolving Funds - SADC Pooled Procurement - Challenges of small markets | Moderator: Gray (UKZN) Porras (PAHO) Rius San Juan (UNDP) Fogele (Latvia) TBC (SADC) | | | |
| 12:30 – 14:00 | Lunch with networking opportunities | | | | |
| 14:00 – 15:30 | Parallel sessions | | | | |
| | PS4: Emerging approaches - Canada's Patented Medicines Pricing Review Board - Dutch Accountability Foundation - Transition to delinkage - Analyzing innovative approaches | Moderator: Breugelmans (Access to Medicine Foundation) Clark (PMPRB) Bannenberg (Farma ter Verantwoording) Love (KEI) Paris (OECD) | | | |
| | PS5: Intellectual Property and Pricing | Moderator: Dueñas (WHO) Nkomo (South Africa) Burrone (MPP) Mafuma (Section 27) Laux (Novartis) | | | |

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|------------------------|--|--|--|--|
| | PS6: Addressing market failures | Moderator: Kronig (Switzerland) | | |
| | Accessing insulin: prices issues and other challenges Malaysia's experience with Compulsory license | Bahri (Malaysia) Ewen (HAI) | | |
| | Relationship between pricing and shortages of cancer medicines Shortages | Tabernero (ESMO) Frittelli (IGBA) | | |
| 15:30 – 16:00 | Break with refreshments and networking opportunities | | | |
| 16:00 – 17:30 | Plenary: Is fair pricing achievable? A trip back in history of the pricing of HIV medicines | Moderator: Wijnroks (Global Fund) | | |
| | South Africa and Access to Medicines Revisiting early experiences towards access Role of the generic medicines industry Are we there yet? Lessons for today's pricing | Matsoso (South Africa) Simão (WHO) De Jongh (Cipla) Mellouk (ITPC) | | |
| | problem | Wellouk (TT C) | | |
| Saturday 13 April 2019 | | | | |
| 9:00 – 9:15 | Welcome and introduction | | | |
| 9:15 – 10:30 | Plenary discussion Balancing access and innovation - Key learnings from the parallel sessions | Chairs: Hill, Pillay | | |
| 10:30 – 11:00 | Break with refreshments and networking opportunities | | | |
| 11:00 – 12:30 | Plenary discussion Towards fair pricing – the next step Unresolved issues for the next Forum | Chairs: Pillay, Simão | | |
| 12:30-1:00 | Conclusion - Reaffirming commitments | Chairs: Pillay, Simão | | |